



CALL FOR EXHIBITION AND SPONSORSHIP



Siófok, Hungary – September 4-6, 2013

<http://balaton.mett.hu>

After the tremendous success of the HPLC 2011 Budapest Symposium, the **Hungarian Society for Separation Sciences** (HSSS) is happy to announce that the well-established series of Balaton Symposia is returning.

Following the traditions of the series, the

„9th Balaton Symposium on High-Performance Separation Methods”

is going to be held on September 4-6, 2013 in the Hotel Azúr in Siófok, Hungary.

The series of Balaton Symposia has grown to one of the major events of separation science in Central Europe. Biannually, the Balaton Symposium brings together separation scientists and friends from all over the world.

The aim of the 9th Balaton Symposium is to bring together experts, decision makers, users, and scientists of high-performance separation methods to discuss the latest issues, current requirements, and technological challenges we face in the present and future.

The focus of the 9th Balaton Symposium on High-Performance Separation Methods will be on the various analytical, preparative, and industrial separation methods and techniques. The symposium will place special emphasis on new developments in pharmaceutical, environmental, biomedical, forensic, life sciences and industrial separation methods. Further, research trends on various stationary phases and column technology, advances in separation techniques, fundamentals of separation science and applications are to be emphasized.

If you are interested in sponsoring or exhibiting at the 9th Balaton Symposium on High-Performance Separation Methods, we can offer you attractive packages. Diamond Congress Ltd, our partner for the symposium and exhibition organization offers numerous alternatives for you to promote your business and will work closely with you to create a package tailored to you company's needs.

We are looking forward to meeting you in Siófok at the 9th Balaton Symposium on High-Performance Separation Methods.



Prof. Attila Felinger
Symposium Chair
President, HSSS



Dr. Mária Gazdag
General Secretary
HSSS

Platinum package (Symposium banquet)

- **Exclusive Sponsor of the Symposium Banquet**
- placement of company flags or banner at the venue of the banquet (*flags or banner are to be provided by the sponsor*)
- placement of the company logo (monochrome) on the invitation card of the banquet
- placement of a web banner on the landing page of the website with internet link
- placement of the company logo on the website with internet link as a platinum sponsor
- placement of the company logo in the programme booklet as a platinum sponsor
- display of the company logo in the lecture hall as a platinum sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 12 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 3 types of brochures in A/4 size)
- holding a 15-minute scientific lecture within the frame of the scientific programme or a 30-minute professional lecture during the poster session
- presentation of 4 scientific posters
- 2 complimentary full registrations on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 8900 EUR+VAT

Gold package #1. (Symposium dinner)

- **Exclusive Sponsor of the Symposium Dinner (Garden Party)**
- placement of company flags or banner at the venue of the dinner (*flags or banner are to be provided by the sponsor*)
- placement of the company logo (monochrome) on the invitation card of the dinner
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 10 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 2 types of brochures in A/4 size)
- holding a 15-minute scientific lecture within the frame of the scientific programme or presentation of 3 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 6800 EUR+VAT

Gold package #2. (Delegate bags)

- **Exclusive Sponsor of the Symposium bag**
- placement of the company logo (monochrome) on the symposium bag
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks, with expression of thanks

- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 10 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 2 types of brochures in A/4 size)
- holding a 15-minute scientific lecture within the frame of the scientific programme or presentation of 3 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 6800 EUR+VAT (if the delegate bags are ensured by the organisers)

The price of the sponsoring package: 5000 EUR+VAT (if the 400 bags are provided by the sponsor)

Silver package #1. (Delegate badges)

- **Exclusive Sponsor of the Symposium badge**
- placement of the company logo (monochrome) on the lanyard of the badge
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 4300 EUR+VAT (if the delegate badges are ensured by the organisers)

The price of the sponsoring package: 3500 EUR+VAT (if the 400 badges are provided the sponsor)

Silver package #2. (Delegate notepads and pens)

- **Exclusive Sponsor of the Symposium notepads and pens**
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 4300 EUR+VAT (if the notepads and pens are ensured by the organisers)

The price of the sponsoring package: 3500 EUR+VAT (if the 400 notepads and pens are provided the sponsor)

Silver package #3. (Symposium coffee break)

- **Exclusive Sponsor of the coffee break on the selected day**
- placement of company flags or banner at the venue of the coffee break (*flags or banner are to be provided by the sponsor*)
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
- holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available for max. 6 sponsors!

The price of the sponsoring package: 4300 EUR+VAT

Bronze package - (General appearance)

- placement of the company logo on the website with internet link as a bronze sponsor
- placement of the company logo in the programme booklet as a bronze sponsor
- display of the company logo in the lecture hall as a bronze sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- priority selection of 6 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)

Available for any companies without limitations!

The price of the sponsoring package: 2500 EUR+VAT

Exhibition opportunities

In addition to the opportunities described above, certainly exhibition space is also offered for interested companies. The organisers intend to hold an informal exhibition in the coffee break area without building shell scheme exhibition booths. Exhibition space can be ordered by any company, however, priority spaces have been reserved for sponsoring companies selecting any of the packages above. The m² space listed in the official packages can be increased with the payment of surcharge and according to the conditions detailed below. The minimum unit space that can be ordered is 4 m².

The exhibition unit space includes: the selected space, 1 table, 2 chairs, 1 waste paper bin, electrical connection (230 V). The furniture can be adjusted in case of bigger stands. Besides, the name of exhibiting companies will be recorded in the programme booklet and the website, with expression of thanks. Additionally, we provide the opportunity to insert a B5 sized full page colour advertisement in the programme booklet or a flyer insert option in the symposium bag. The advertisement charge is included in the exhibition fee, so no extra charge applied. The published m² rates do NOT include the registration fee of the exhibitor. The staff, manning the stand, is considered a participant, so the registration fees announced on the website are applicable:

<http://balaton.mett.hu>

The exhibition fees are as follows:

4 m² unit space	570 EUR+VAT
6 m² unit space	710 EUR+VAT
8 m² unit space	850 EUR+VAT

The exhibitor application form should be sent to any of the contact addresses seen below, **prior to June 30, 2013**. Considering the space limit at the venue, the recommended date of application is **April 30, 2013**.

Scientific company lecture and poster

- Company lecture: 15 min. 900 EUR+VAT – within the frame of the scientific programme (in limited numbers),
10 min. 625 EUR+VAT – in the scientific programme, before the break
+5 min. 270 EUR+VAT – in the scientific programme (addictive to the 10-minute scientific company lecture being part of the silver package).
- Company lecture during the poster session, not within the oral sessions of the scientific programme:
20 minutes, 350 EUR+VAT
- Poster: 150 EUR+VAT/pcs. (standing A/0 size; without limitations).

Advertisement opportunities

Full page colour advertisement in the programme booklet in B5 size	180 EUR+VAT
Full page BW advertisement in the programme booklet in B5 size	100 EUR+VAT
Flyer insert in the symposium bag (maximum A4 size)	100 EUR+VAT

We would like to call your kind attention that advertisements are usually part of the sponsoring and exhibition packages, so the prices above mainly reflect to additional pages or leaflet inserts.

Conditions of application and payment

In order to apply for one of the sponsorship packages listed in this booklet, please send your **written expression of intent** indicating your preferred package to the **Symposium Secretariat** not later than **June 30, 2013**. The content of the sponsorship packages are considered as an official offer on behalf of the organisers. Accepting the offer in any written form (e-mail or application form) results a contract between the parties. After receipt of your application, Diamond Congress Ltd. will sign a contract with the sponsoring company. The sponsorship packages do not include VAT which is currently 27%. The **deadline of the payment** of sponsorship, advertisement and exhibition fees **is latest July 10, 2013**. The organisers reserve the right and the option to alter the content of the packages in the final contract if this is in favour of mutual interest of the parties. **Cancellation is not possible from the side of the sponsor, after having sent the expression of intent**, as the service (communication towards the participants) is started by the organisers immediately. Cancellation of sponsorship is possible only in case the organiser of the conference does not perform the services listed in the offers due to its own fault. In case the sponsoring package is already booked by another company, the organiser should inform the sponsor immediately and may offer another package to the sponsor.

In case of exhibition space order, the **stand place cannot be occupied by the exhibitor** unless the **full price** of the stand is **paid until August 31, 2013**. Cancellation of the exhibition space can be made in writing, prior to **June 30, 2013**. Between June 30 and July 31 50 %, after this date the full price of the exhibition space should be paid.

Contact address

Diamond Congress Ltd.

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